

MOVING PICTURE EDITION----ONE CENT

# THE DAY BOOK

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## MOVIES MAKE ONE OF BIGGEST INDUSTRIES

KNOW WHO THIS IS?



She is Mary Fuller, one of the big stars in the moving picture game. A series of movie articles, written by this charming young actress is now running in The Day Book. Her next article, to appear in Tuesday's Day Booy, will tell you how Mary makes good in the screen plays.

Mary has enough clothes to dress an army of suffragets. She'll tell you all about it in Tuesday's article. Watch for it!

*Ranks Fifth in U. S.—Some  
Dope About the Great  
Business.*

The fifth largest industry in the United States! So ranks the photoplay or motion picture industry, according to the recent report of the census bureau in Washington.

Up to the beginning of December, 1914, American film manufacturers turned out no less than 10,000 separate reels of negative film, from each of which an average of thirty-five positive copies were made.

The standard reel of photoplay is 1,000 feet long, which makes 350,000,000 feet of film all told, including both the originals and the positives! About 68,000 miles of motion pictures—enough to go around this old earth of ours a little less than three times. And it only took eleven months to